



## AFCC Asian Children's Book Award by Genting Singapore 2017 Rules and Regulations

1. AFCC Asian Children's Book Award by Genting Singapore 2017 (the "Award" or "Contest") is organised by the National Book Development Council of Singapore ("Organiser" or "NBDCS") located at 50 Geylang East Avenue 1 Singapore 389777. NBDCS, founded in 1968, promotes reading and literature, and champions the literary work of Singaporeans and Asians.
2. The sponsor of the Award is Genting Singapore PLC ("Sponsor" or "GENS") located at 3 Lim Teck Kim Road #11-01 Genting Centre Singapore 088934.
3. By participating in this Contest, each person entering the Contest ("Contestant") agrees to be bound by these Terms and Conditions. All rules and regulations and instructions issued by the Organiser from time to time will be deemed incorporated in these Terms and Conditions. The Organiser reserves the right to amend the Terms and Conditions of the Contest at any time, without prior notice.
4. Each Contestant must be all of the following:
  - (a) a writer, illustrator, and/or translator of a published picture book
  - (b) of Asian descent
  - (c) **EITHER** living in an Asian nation **OR** a citizen of an Asian nation (Contestants need not be both)
  - (d) at least 14 years old on 26 May 2016

If there is more than one creator of the Work, then all creators must enter the Contest together. For the purposes of this award, the terms "writer", "illustrator", and "translator" are defined as the person or persons credited as such on the published book entered. If the contestant is aged 14-17 years old, the contestant's legal guardian will enter on the contestant's behalf.

5. For the purposes of this award, Asia comprises the following 50 nations:

Afghanistan	India	Kuwait	Pakistan	Taiwan (ROC)
Armenia	Indonesia	Kyrgyzstan	Palestine	Tajikistan
Azerbaijan	Iran	Laos	Papua New Guinea	Timor-Leste (East Timor)
Bahrain	Iraq	Lebanon	Philippines	Thailand
Bangladesh	Israel	Malaysia	Qatar	Turkey
Bhutan	Japan	Maldives	Russia	Turkmenistan
Brunei	Jordan	Mongolia	Saudi Arabia	United Arab Emirates
Cambodia	Kazakhstan	Myanmar (Burma)	Singapore	Uzbekistan
China (PRC)	North Korea (DPRK)	Nepal	Sri Lanka	Vietnam
Georgia	South Korea (ROK)	Oman	Syria	Yemen



6. Eligible Works must fulfil the following criteria:
  - (a) Must be a picture book targeted at children 3-10 years of age;
  - (b) Must be Asian in content;
  - (c) Only original Works in their original languages or translated into English published between 1 January 2014 and 31 December 2016 will be accepted; for the purposes of this award, reprinted titles are not considered original Works. To be eligible, works must be published in physical picture book form for general commercial release (the judging panel may agree to consider a self-published work; such a decision will be entirely at the discretion of the judging panel, and subject to the approval of the Organiser).
  - (d) Works can be in any language, but if no published English version exists, the entry must include an English translation for the purposes of judging. All text assessment will be based on this English translation.
  
7. All entries must contain soft copies of the following documents:
  - (a) An official entry form, duly filled in by the Contestant(s) (PDF, Word DOC, or JPG);
  - (b) A recent photograph of the Contestant(s) (JPG);
  - (c) A short biography of the Contestant(s), and a summary of the Work, each not more than 100 words (Word DOC);
  - (d) A copy of the official photo ID of the Contestant(s) (PDF or JPG) (passport, driver's license, identification card, etc.);
  - (e) English translation of the work (if applicable) (Word DOC)
  
8. All entries must contain 6 physical copies of the Work, along with a CD-ROM or thumb drive containing the above documents, and be mailed to:

**Organizer – AFCC Asian Children's Book Award by Genting Singapore 2017 Submission**  
National Book Development Council of Singapore  
Geylang East Public Library  
50 Geylang East Avenue 1  
Singapore 389777
  
9. Submitted entries will become property of the Organiser and will not be returned. A Contestant may submit more than one Work for the Contest, provided that the Works are different and not variations of the same Work.
  
10. Entries may be submitted by either the Contestant(s) or his/her/their Publisher, but all the above documents will still be required.
  
11. All entries must be received by the Organiser not later than 6 January 2017 at 5.00pm Singapore time. All entries submitted after the specified closing date and time, or submitted through any other means other than according with these Terms and Conditions, or submissions which are not in compliance with these Terms and Conditions, will not be eligible for the Contest. Any complaints of missing and/or delayed submissions shall not be entertained.
  
12. The Organiser will check details concerning the eligibility of each Contestant and the Work submitted. Only Works from Contestants who meet the criteria will be accepted and sent to



the judges. An independent panel of five judges selected by the Organiser and Sponsor, who are experts in the field of picture books, will select the winners from among the Works submitted by the Organiser. The decisions of the Organiser and the judges on matters and issues that arise from the conduct of this Contest are final, and no further claims, appeals or correspondence will be entertained.

13. The award shortlist will be announced in March or April 2017, and all shortlisted writers, illustrators, translators, and publishers will be notified via email before the official announcement.
14. The Award will be presented at the 2017 Asian Festival of Children's Content, which will be held in May or June 2017, and all shortlisted writers, illustrators, translators, and publishers will be encouraged to attend, as the winner(s) will NOT be notified before the official announcement.
15. There will be up to one winning entry, and the writer, illustrator, and translator of that entry will each receive a SGD\$10,000 cash prize.

In the event that one person is any two of the above three titles (writer and illustrator, writer and translator, illustrator and translator), then that person will receive SGD\$20,000.

In the event that one person is all three of the above titles (writer, illustrator, and translator), then that person will receive SGD\$30,000.

In the event that two or more people are responsible for any of the above positions, then the award money of SGD\$10,000 will be split evenly among them.

In the event that no published English translation exists of the Work, then the SGD\$10,000 translator prize will be given to the publisher in the form of a grant for the express purpose of commissioning and printing an English translation of the work. A separate agreement will then be signed between the publisher and the Organiser that will include a timeline for the translation work and publication, and benchmarks for grant monies disbursement. If the Work is originally in English, then the translation grant will be given for translation into a local language from the Work's native country as chosen by the publisher.

16. The Organiser reserves the right not to award any of prizes should, in the Organiser's opinion, the entries fail to meet the required standard. The Organiser may also decide not to award the prize to consecutive winners. The Organiser reserves the right to disqualify any Contestant suspected of fraud, or if the Organiser believes that the Contest results have been manipulated by man, machines or computers.