

## C. NATIONAL BOOK DEVELOPMENT BOARD

### STRATEGIC OBJECTIVES

#### SECTOR OUTCOME

Economic opportunities in industry and services expanded

#### ORGANIZATIONAL OUTCOME

Local book publishing industry developed

#### PERFORMANCE INFORMATION

#### ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2019 TARGETS

Local book publishing industry developed

#### LOCAL BOOK PUBLISHING INDUSTRY DEVELOPMENT PROGRAM

##### Outcome Indicators

1. Percentage increase in the number of manuscripts /  
titles by NBDB-registered authors

341

5%

## DEPARTMENT OF EDUCATION

2. Percentage increase in the number of titles published by NBDB-registered authors / publishers	1,823	2%
3. Percentage increase in the gross revenue of NBDB-registered publishers	P5.53B	5%
<b>Output Indicators</b>		
1. Number of capacity-building and trade promotion	25	26
2. Number of awards, grants, and incentives given initiatives undertaken	33	25
3. Number of policies developed, researches conducted, information systems developed and / or managed, and information campaigns conducted	0	13