

B. EARLY CHILDHOOD CARE AND DEVELOPMENT COUNCIL

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Lifelong learning opportunities for all ensured

ORGANIZATIONAL OUTCOME

Readiness of Filipino Children for Kindergarten Achieved

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2020 TARGETS

Readiness of Filipino Children for Kindergarten Achieved

EARLY CHILDHOOD CARE AND DEVELOPMENT PROGRAM

Outcome Indicators

1. Percentage of children from age zero (0) to four (4) years enrolled in Child Development Centers (CDCs)	30%	90%
2. Percentage of ECCD Centers accredited/recognized	No data available	85%
3. Percentage of LGUs that support the implementation of their ECCD Program	98%	95%

Output Indicators

1. ECCD centers established/expanded		
Number of National Child Development Centers (NCDCs) established	500 (FY 2013-FY 2016)	108
Number of Day Care Centers converted into CDCs	263 (FY 2013-FY 2016)	110
2. Number of ECCD Service Providers trained for capacity-building	2,600	1,800
3. ECCD Centers provided with assistance for accreditation/recognition		
Percentage of targeted NCDC sites trained in the utilization of the accreditation/recognition tool	No data available	90%
Percentage of accreditation/recognitions conferred to CDCs and learning centers upon submission of complete documents from DSWD	No data available	90%

C. NATIONAL BOOK DEVELOPMENT BOARD

STRATEGIC OBJECTIVES

SECTOR OUTCOME

Economic opportunities in industry and services expanded

ORGANIZATIONAL OUTCOME

Local book publishing industry developed

PERFORMANCE INFORMATION

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)

BASELINE

2020 TARGETS

Local book publishing industry developed

LOCAL BOOK PUBLISHING INDUSTRY DEVELOPMENT PROGRAM**Outcome Indicators**

1. Percentage increase in the number of manuscripts / titles by NBDB-registered authors	1,471	5%
2. Percentage increase in the number of titles published by NBDB-registered authors / publishers	4,999	2%
3. Percentage increase in the gross revenue of NBDB-registered publishers	PS.56B	5%

Output Indicators

1. Number of capacity-building and trade promotion initiatives undertaken	26	25
2. Number of awards, grants, and incentives given	37	35
3. Number of policies developed, researches conducted, information systems developed and / or managed, and information campaigns conducted	11	12

D. NATIONAL COUNCIL FOR CHILDREN'S TELEVISION**STRATEGIC OBJECTIVES****SECTOR OUTCOME**

Lifelong learning opportunities for all ensured

ORGANIZATIONAL OUTCOME

Quality Child-Friendly Television Programs Promoted

PERFORMANCE INFORMATION**ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)****BASELINE****2020 TARGETS**

Quality Child-Friendly Television Programs Promoted

CHILD-FRIENDLY TELEVISION DEVELOPMENT PROGRAM**Outcome Indicators**

1. Percentage of television airtime dedicated to child-friendly programs	15%	5%
2. Number of policies concerning children and media prepared which are adopted / approved by concerned agencies	1	1

Output Indicators

1. Number of policies concerning children and media prepared and presented to concerned agencies	1	1
2. Number of workshops, seminars, trainings, and conferences conducted	40	28
3. Percentage of participants of workshops, seminars, trainings, and conferences who rate the activities as good or better	96%	93%

E. NATIONAL MUSEUM OF THE PHILIPPINES**STRATEGIC OBJECTIVES****SECTOR OUTCOME**

Philippine culture and values promoted