

Call for Submission of Publisher Announcements

Submission Guidelines:

- Announcements could be about new or featured books, events, and sales or discounts.
- The publisher should provide the write-up of announcements about new or featured books, events, and discounts or sales that will be ready for posting on the NBDB social media pages and website.
- Publishers may submit their announcement for posting any time, but please give NBDB at least 1-3 working days after submission to review and post announcement.
- Photos should be submitted in jpg/png format and should not exceed 3MB each.
- The submitted announcement should be accompanied by the consent form.

Write-Up Template for New or Featured Book Announcement

(Title of Announcement)

(Book Cover in jpg/png)

(Summary/Blurb)

(Review *if any*)

(Title of Book) by (Name of Author)

Published by **(Name of Publisher)**

(ISBN *if any*)

Illustrated by **(Name of Illustrator) – *if applicable***

You may grab your copy through **(link)** for only **(price)**.

For inquiries, you may contact **(name of contact person)** through **(email and/or cellphone number)**

Consent

I hereby allow the National Book Development Board (NBDB) to share on NBDB's social media pages and website all the information provided above.

Signature Over Printed Name of Authorized Publisher Representative / Date

Write-Up Template for Events Announcement:

(Title of Event)

(Publicity Materials in jpg/png)

(Write-up for event announcement)

Write-up should contain the following:

- *Date and Venue*
- *Name of Organizer/s*
- *What the event is about*
- *Registration link (if applicable)*
- *Registration fee (if applicable)*

For inquiries, you may contact **(name of contact person)** through **(email and/or cellphone number)**

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Write-Up Template for Sales or Discount Announcement:

(Title of Sale or Discount) *ie: Up to 50% Discount on All Books*

(Publicity Material in jpg/png)

(Write-up for sale or discount announcement)

Write-up should contain the following:

- *Name of publisher holding the promotion*
- *Date of Sale or Discount*
- *What will be on sale and for how much?*
- *Where the sale will be? (all or selected physical stores, online stores, etc)*

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