

Call for Submission of Bookstore Announcements

Submission Guidelines:

- Announcements could for new books available for sale, events, and promotions and discounts.
- Bookstore should provide the write-up for the events and sales or discounts announcement.
- Bookstores may submit their announcement for posting any time, but please give NBDB at least 1-3 workings days after submission to review and post announcement.
- Photos should be submitted in jpg/png format and should not exceed 3MB each.
- The submitted announcement should be accompanied by the consent form below.

Write-Up Template for New or Featured Book Announcement

(Title of Announcement)
(Book Cover in jpg/png)
(Summary/Blurb)
(Review *if any*)
(Title of Book) by **(Name of Author)**
Published by **(Name of Publisher)**
(ISBN *if any*)
Illustrated by **(Name of Illustrator)** – *if applicable*

You may grab your copy through **(link or name/location of bookstore)** for only **(price)**.

For inquiries, you may contact **(name of contact person)** through **(email and/or cellphone number)**

Consent

I hereby allow the National Book Development Board (NBDB) to share on NBDB's social media pages and website all the information provided above.

Signature Over Printed Name of Bookstore Representative / Date

Write-Up Template for Events Announcement:

(Title of Event)

(Publicity Materials in jpg/png)

(Write-up for event announcement)

Write-up should contain the following:

- *Date and Venue*
- *Name of Organizer/s*
- *What the event is about*
- *What the event is about*
- *Registration link (if applicable)*
- *Registration fee (if applicable)*

For inquiries, you may contact **(name of contact person)** through **(email and/or cellphone number)**

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Signature Over Printed Name of Authorized Bookstore Representative / Date

Write-Up Template for Sales or Discount Announcement:

(Title of Sale or Discount) *ie: Up to 50% Discount on All Books*

(Publicity Material in jpg/png)

(Write-up for sale or discount announcement)

Write-up should contain the following:

- *Name of Bookstore holding the promotion*
- *Date of Sale or Discount*
- *What will be on sale and for how much?*
- *Where the sale will be? (all or selected physical stores, online stores, etc)*

For inquiries, you may contact **(name of contact person)** through **(email and/or cellphone number)**

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