

JOB ORDER
NATIONAL BOOK DEVELOPMENT BOARD
 Entity Name

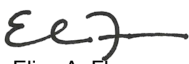
Supplier : Studio Dialogo, Inc.	J.O. No. : 2020-030
Address : Unit 308, Times Square Bldg, 57 Examiner cr Times St., Quezon City	Date : December 28, 2020
TIN : 247-170-610-000	Mode of Procurement : DC


Gentlemen:
 Please furnish this Office the following articles subject to the terms and conditions contained herein:


Place of Delivery : NBDB Office, 4F Regalado Hive Building, Regalado Avenue, Fairview, Quezon City	Delivery Term : Approved Job Order
Date of Delivery : January - March 2021	Payment Term : Government Terms

Stock/ Property No.	Unit	Description	Quantity	Unit Cost	Amount
	Lot	<p>Rights for the use of BooksPhilippines logo design for the NBDB's BooksPhilippines Brand Promotion with the following details:</p> <p><i>Specific digital collaterals where the BooksPhilippines logo will be used:</i></p> <ol style="list-style-type: none"> 1. National Children's Book Award <ol style="list-style-type: none"> 1.1. Program 1.2. Project poster for NBDB Facebook page 1.3. Project banner for NBDB website 1.4. Opening and closing presentation and/or videos 1.5. Catalogs of nominees and winners 1.6. Certificates for nominees and winners 1.7. Video-recorded awarding 2. Booklatan sa Bayan <ol style="list-style-type: none"> 2.1. Program 2.2. Project poster for NBDB Facebook page 2.3. Project banner for NBDB website 2.4. Opening and closing presentation and/or videos 2.5. PowerPoint materials 2.6. Workshop templates 2.7. Certificates of training completion for participants and certificate of appreciation for speakers and/or moderators 2.8. Video-recorded sessions 3. Modules for Booklatan Sessions <ol style="list-style-type: none"> 3.1. Two (2) modules developed 4. Social media and website <ol style="list-style-type: none"> 4.1. Facebook posts 4.2. Website posts <p>Duration of use of BooksPhilippines logo The logo will be used from January to March 2021 for the projects and specific uses mentioned above. However, the logo used in the different digital collaterals mentioned above will be used by NBDB online beyond 31 March 2021 as long as they were used for the purposes covered in the contract.</p> <p>See attached terms of reference for further details.</p>	1		Php 165,000.00 (gross amount)
(Total Amount in Words) ONE HUNDRED SIXTY-FIVE THOUSAND PESOS ONLY					Php 165,000.00

In case of failure to make the full delivery within the time specified above, a penalty of one-tenth (1/10) of one percent for every day of delay shall be imposed on the undelivered item/s.

Conforme: 
 Eliza A. Flores
 Signature over Printed Name of Supplier

Very truly yours,

RYAN A. ESTEBAN
 OIC Executive Director

Fund Cluster : _____ Funds Available : _____	ORS/BURS No.: <u>02-101101-2020-12-00623</u> Date of the ORS/BURS: <u>12/29/2020</u> Amount : <u>P165,000.00</u>
 EMILY S. SIBARIO Accountant III	