



## Bid Notice Abstract

### Request for Quotation (RFQ)

**Reference Number** 7743359  
**Procuring Entity** NATIONAL BOOK DEVELOPMENT BOARD  
**Title** Provision of NBDB Website Review and Redesign Services  
**Area of Delivery** Metro Manila

<b>Solicitation Number:</b>	JR No. 2021 042	<b>Status</b>	<b>Pending</b>
<b>Trade Agreement:</b>	Implementing Rules and Regulations	<b>Associated Components</b>	1
<b>Procurement Mode:</b>	Negotiated Procurement - Small Value Procurement (Sec. 53.9)	<b>Bid Supplements</b>	0
<b>Classification:</b>	Goods	<b>Document Request List</b>	0
<b>Category:</b>	Advertising Agency Services	<b>Date Published</b>	04/06/2021
<b>Approved Budget for the Contract:</b>	PHP 600,000.00	<b>Last Updated / Time</b>	03/06/2021 21:12 PM
<b>Delivery Period:</b>	165 Day/s	<b>Closing Date / Time</b>	09/06/2021 11:00 AM
<b>Client Agency:</b>			
<b>Contact Person:</b>	Jayson B. Ramos Administrative Officer V 3rd & 4th Flr., Regalado Hive Bldg., Regalado Ave. Fairview, Quezon City Quezon City Metro Manila Philippines 63-02-5706198  jbramos9184@nbdb.gov.ph		

#### Description

1 LOT Provision of NBDB Website Review and Redesign Services

#### SCOPE OF WORK:

##### Web Design Strategy:

- Site map review and recommendation
- Strategic Concept Development
- Preparation of strategy decks

##### Web Site Design and Development:

- Art direction for user interface design (maximum of 6 landing pages)
- Mobile ready
- Image optimization for faster downloads
- Maximum of 20 web pages
- Java script optimization if applicable

Approved Budget: PhP600,000.00

Supplier Qualifications:

1. Must have a vast background in the graphics design business including multi-disciplinary design work on branding, multimedia design and website development.
2. Experienced in motion graphics and video creation.
3. Must have its own proficient website development team and has a minimum experience of 10 years in website development.
4. Must have worked with Filipino Government Agencies that are under the Creative Sector
2. Must have experience in the Creative Industry
3. Must understand Filipino design
4. Must have worked with Local Filipino Brands

Terms:

1. Place of delivery: NBDB Office, Quezon City
2. Delivery period: All Deliverables shall be submitted based on the agreed dates by NBDB and winning supplier.

Reminders:

1. Submit a copy of your updated/valid PhilGEPS registration together with your quotation
2. Submit a copy of active NBDB Certificate of Registration
3. Please indicate in your quotation the terms of payment, warranty, price validity, and TIN
3. Payment should be in accordance with government terms (gross amount, send bill) .
4. Payment is bank-to-bank, preferably Landbank. Otherwise, interbank charges will be shouldered by the supplier.
5. Supplier shall issue original official receipt upon confirmation of payment from the NBDB
6. Deadline for submission of quotations: 9 June 2021 (Wednesday) at 11:00 AM.

**Other Information**

You may email your quotation at [dacio@nbdb.gov.ph](mailto:dacio@nbdb.gov.ph) or contact Mr. Rhonnell DC Dacio through 09192556266 for queries.

**Created by** Jayson B. Ramos

**Date Created** 03/06/2021

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