

NATIONAL BOOK DEVELOPMENT BOARD

Actual Accomplishments for Each Major Programs/Projects for the Third Quarter
as of 30 September 2021

Program: Local Book Publishing Industry Development Program

PROJECTS/ACTIVITIES	TARGETS	ACTUAL ACCOMPLISHMENTS	% OF ACCOMPLISHMENTS
OUTCOME INDICATORS			
A. Percentage increase in the number of manuscripts/titles by NBDB-registered authors	0%	76% (2, 529)	76%
B. Percentage increase in the number of titles published by NBDB-registered authors/publishers	0%	-12% (2,972)	-12%
C. Percentage increase in the gross revenue of NBDB-registered publishers	0%	117%	117%
OUTPUT INDICATORS			
A. Number of capacity-building and trade promotion	4	64	160%
1. Philippine International Literary Festival (PILF)-The Book Club-Broken Islands			
2. Philippine International Literary Festival (PILF)-Trese: From Komiks to Netflix			
3. Philippine International Literary Festival (PILF)-The Book Club-Aswanglout			
4. Philippine International Literary Festival (PILF)-The Book Club-Dead Balagtas			
5. Philippine International Literary Festival (PILF)-Post Pandemic Futures-Kritika: Criticisms on Philippine Criticism			
6. Philippine International Literary Festival (PILF)-Chill Sessions-Verse and Verve			
7. Philippine International Literary Festival (PILF)-Author on Author-Mentoring Poetry			
8. NBDB-BDAP Webinar: Advanced Editing: Substance and Style			
9. Community Storytelling Training Workshop for the Book Nook Project			
10. Seminar Workshop on Crafting Manual of Operations for the Book Nook Project			
11. Tuklas Dunong Program for Book Nook Project-AYOS! Basic Project Organizing, Implementation and Evaluation			
12. Tuklas Dunong Program for Book Nook Project-Organizing the Arts: Theatre as			

a Tool in Understanding Human Competencies			
13. Tuklas Dunong Program for Book Nook Project-Managing the Arts: Challenges and Opportunities in the Local Government			
14. Tuklas Dunong Program for Book Nook Project-When Instruction Becomes Digital, Strategies should be Practical			
15. Tuklas Dunong Program for Book Nook Project-Project Management in the Basic Education			
16. Tuklas Dunong Program for Book Nook Project- The Austronesian Expansion: The Ifugao Identity and Pre-Hispanic History			
17. Tuklas Dunong Program for Book Nook Project- The Aeta Magbukon Storytelling on “Biyay Ung Ayta Magbukun”			
18. Tuklas Dunong Program for Book Nook Project-The KSS Projects in Marinduque & MIMAROPA Creative Hub			
19. Tuklas Dunong Program for Book Nook Project-Basic smartphone videography and rules on netiquette			
20. Tuklas Dunong Program for Book Nook Project-The significance of Buklog celebration to the Subanen communities of Zamboanga del Sur			
21. Tuklas Dunong Program for Book Nook Project-The Myths of Siquijor: Ritual Consultations, Understanding Deities and Other Beings			
22. Tuklas Dunong Program for Book Nook Project-Basic Makeup and Facial Contouring for Stage Performance			
23. Tuklas Dunong Program for Book Nook Project-The Storybook Project: Lessons in Dramatic Reading, Technique and Mastery			
24. Seminar Workshop on Copyright and Fair Use for the Book Nook Project			
25. Training Workshop on Basic Book Cataloguing for the Book Nook Project			
26. Training Workshop on System of Book Borrowing for the Book Nook Project			

27. Booklatan sa Bayan (BSB) Workshop-Kapampangan Cycle session 1 (Ching Pangilinan)			
28. Master Class-WIPO IPOPHL-Summer School on Intellectual Property			
29. Frankfurt-Anything you should Know About the Frankfurt Book Fair 2021			
30. Frankfurt-The Pitch Workshop			
31. National Children's Book Month-Dalisayan Storytelling and Art Workshops			
32. National Children's Book Month-Publisher's Spotlight			
33. National Children's Book Month-Ang Aklatan ay Kanlungan: Usap-Usapan ng mga Children's Librarians			
34. National Children's Book Month-National Children's Book Day			
35. National Children's Book Month-Philippine Children's Book Summit 2021			
36. Video conference on Opportunities For The Publishing And Printing Industries Under The Create Law-July 6, 2021			
37. Master Class- Philippine International Comics Festival (PICOFF)-The Art of Comics with Erica Eng			
38. Master Class-Philippine International Comics Festival (PICOFF)-The Adventures of Asterix with Laurent Melikian			
39. Master Class-Philippine International Comics Festival (PICOFF)-Sound Anthology: Representing Sea Creators			
40. Master Class-Philippine International Comics Festival (PICOFF)-Manga Without Borders: Cross-Cultural Collaborations (Akiko Shimojima & Sean Michael Wilson)			
41. Master Class-Philippine International Comics Festival (PICOFF)-They Crawl Among Us!: A Century of of Supernatural Creatures in Thai Comics			
42. Master Class-Philippine International Comics Festival (PICOFF)-Comic Art Europe			
43. Master Class-Philippine International Comics Festival (PICOFF)-ALPAS:			

Kwento Natin 'To (Breaking Free: Our Stories)			
44. Master Class-Philippine International Comics Festival (PICOFF)-Meeting the Comics Festival Organizers of Perth International Comic Art Festival			
45. Master Class-Philippine International Comics Festival (PICOFF)-The Future of Comics Pub			
46. Master Class-Philippine International Comics Festival (PICOFF)-The British Graphic Novel			
47. Master Class-Philippine International Comics Festival (PICOFF)-The World is your Platform: Local Comics for Global Animation Platforms			
48. Master Class-Philippine International Comics Festival (PICOFF)-Maximizing the Potential of your Comics IP: Magoo Del Mundo			
49. Master Class-Philippine International Comics Festival (PICOFF)-Kilig and Emotional Justice: How to A Write Romance with Mina V. Esguerra			
50. Master Class-Philippine International Comics Festival (PICOFF)-Demystifying the Graphic Novel Publishing Process in America			
51. Master Class-Philippine International Comics Festival (PICOFF)-Carmina: A Filipino-American Urban Mythology			
52. Master Class-Philippine International Comics Festival (PICOFF)-Patay Na Raw Ang Komiks?: Digitalizing The Print Medium			
53. Master Class-Philippine International Comics Festival (PICOFF)-PICOFF 2021 and Kommunity 2021 Launch			
54. Master Class-Philippine International Comics Festival (PICOFF)-Book Launches (Twinkle, Twinkle; The Good Ones; Alandal)			
55. Master Class-Philippine International Comics Festival (PICOFF)-Tarantadong Kalbo v.2 Book Launch			
56. Master Class-Philippine International Comics Festival (PICOFF)-Comic Critics and Scholars - Why Do We Need Them? (Moderated by CT Lim)			

57. Master Class-Philippine International Comics Festival (PICOFF)-Ten Years to Save the World (with Paolo Herras and Julie Tait)			
58. Master Class-Philippine International Comics Festival (PICOFF)-Game! Adapting Comics into Games (Ria Lu)			
59. Master Class-Philippine International Comics Festival (PICOFF)-Character Design and Development (Master Class with Whilce Portacio)			
60. Master Class-Philippine International Comics Festival (PICOFF)-Your Contract Has Horns: Grapping with the Law for Creators (Paolo Chikiamco)			
61. Master Class-Philippine International Comics Festival (PICOFF)-Manifesting #PICOFF2022			
62. Merienda Talk: Food, Books, and Philippine Culture			
63. Asian Festival of Children's Content (AFCC)			
64. Bologna Children's Book Fair			
B. Number of awards, grants, and incentives given initiatives undertaken	0	22	220%
1. National Children's Book Awards- Ang Maliit na Kalabaw; Illustrated and Written by Liza Flores, Adarna House, Inc., 2018			
2. National Children's Book Awards- Cashaysayan: A History of Philippine Money (Halo-Halo Histories Book 2); Written by Michelline Suarez, Jonee Garcia and Divine Reyes; Illustrated by Benjor Catindig, Tahanan Books for Young Readers, 2018			
3. National Children's Book Awards- Pitong Tsinelas (Seven Slippers); Written by Divine Gil Reyes; Illustrated by Benjor Catindig, Tahanan Books for Young Readers, 2018			
4. Income Tax Holiday- EO 226 (Vibal Publications)			
5. Lazada 9.9 Sale-Professional Textbook Subsidy-C&E Publishing Inc.			
6. Lazada 9.9 Sale-Professional Textbook Subsidy-F & J De Jesus, Inc.			
7. Lazada 9.9 Sale-Professional Textbook Subsidy-Forefront Book Co.			

8. Lazada 9.9 Sale-Professional Textbook Subsidy-Rex Bookstore, Inc.			
9. Lazada 9.9 Sale- The Great Tradebook Offset- 8Letters Bookstore & Publishing			
10. Lazada 9.9 Sale- The Great Tradebook Offset-ABC Educational Development Center Children's Books			
11. Lazada 9.9 Sale- The Great Tradebook Offset-Adarna House, Inc			
12. Lazada 9.9 Sale- The Great Tradebook Offset-Ateneo de Manila University Press			
13. Lazada 9.9 Sale- The Great Tradebook Offset-Cordillera Studies Center, University of the Philippines Baguio			
14. Lazada 9.9 Sale- The Great Tradebook Offset-Everthing's Fine, Inc.			
15. Lazada 9.9 Sale- The Great Tradebook Offset-Isang Balangay Media Productions			
16. Lazada 9.9 Sale- The Great Tradebook Offset-Kawangis Publishing Co.			
17. Lazada 9.9 Sale- The Great Tradebook Offset-Komiket Inc.			
18. Lazada 9.9 Sale- The Great Tradebook Offset-Milflores Publishing Inc.			
19. Lazada 9.9 Sale- The Great Tradebook Offset-Silaw Publishing			
20. Lazada 9.9 Sale- The Great Tradebook Offset-Southern Voices Printing Press			
21. Lazada 9.9 Sale- The Great Tradebook Offset- St. Matthew's Publishing Corporation			
22. Lazada 9.9 Sale- The Great Tradebook Offset-University of the Philippines Press			
C. Number of policies developed, researches conducted, information systems developed and/or managed, and information campaigns conducted	1	41	410%
1. Information Management System - Document Management and Tracking System for National Book Development Board			
2. Information Management System - COVID-19 Contact Tracer Web App			
3. Information Management System - NBDB Stakeholders Database			

4. Information Management System - BETA Online Registration Form			
5. Information Management System - NBDB Work From Home Attendance			
6. Information Management System - NBDB Civil Society Organizations, Government Agencies and Individuals (CGI) Application Form			
7. Information Management System - Online Application for 39th National Book Awards			
8. Information Management System - Supplementary Resources			
9. Information Management System - PILF Registration			
10. Information Management System-Work from Home Vehicle/Messengerial Service Request			
11. Position Paper- RA 8047 (Book Publishing Industry Development Act)			
12. Position Paper - The Need to Recognize the Creative Industries As a Potent Sector in Nation Building			
13. Position Paper - Recovery Plan for the Publishing Industry amidst COVID 19 pandemic			
14. Position Paper - Redefining the RA 8047 Definition of a Book			
15. Position Paper - Supplementary Learning Resources Evaluation			
16. Position Paper - Textbook and Self-Learning Modules Evaluation			
17. Information Campaign - Online Application For 39th National Book Awards			
18. Information Campaign - NBDB Civil Society Organizations, Government Agencies and Individuals (CGI) Application Form			
19. Information Campaign - NBDB Stakeholders Database			
20. Information Campaign - Beta Online Registration Form			
21. Information Campaign - PILF Registration			
22. Information Campaign - Textbook Subsidy			
23. Information Campaign - The Big Book Sale- Lazada 9-9 (September 2021)			

24. Information Campaign - Video Conference on Opportunities For The Publishing And Printing Industries Under The Create Law-July 6, 2021			
25. Information Campaign - PILF Promotions			
26. Information Campaign - Book Nook Promotions			
27. Information Campaign - Book Nook Song			
28. Information Campaign - Storytime			
29. Information Campaign - Excerptionals			
30. Information Campaign - ISBN			
31. Information Campaign - Translation Subsidy			
32. Information Campaign - Frankfurt Exhibitors			
33. Information Campaign - Asian Festival of Children's Content			
34. Information Campaign - Bologna			
35. Information Campaign - National Book Awards			
36. Information Campaign - National Children's Book Awards			
37. Information Campaign-Philippine International Comics Online Festival			
38. Information Campaign-The Pitch Workshop			
39. Information Campaign-Myth, Magic and Cities Storytelling			
40. Information Campaign- Author Registration			
41. Information Campaign-Merienda Talks			

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