

## D. NATIONAL BOOK DEVELOPMENT BOARD

### STRATEGIC OBJECTIVES

#### SECTOR OUTCOME

Economic opportunities in industry and services expanded

#### ORGANIZATIONAL OUTCOME

Local book publishing industry developed

#### PERFORMANCE INFORMATION

#### ORGANIZATIONAL OUTCOMES (00s) / PERFORMANCE INDICATORS (PIs)

#### BASELINE

#### 2022 TARGETS

Local book publishing industry developed

#### LOCAL BOOK PUBLISHING INDUSTRY DEVELOPMENT PROGRAM

##### Outcome Indicators

1. Percentage increase in the number of manuscripts / titles by NBDB-registered authors	1,580	5% (1,659)
2. Percentage increase in the number of titles published by NBDB-registered authors / publishers	3,960	2% (4,039)
3. Percentage increase in the gross revenue of NBDB-registered publishers	P4.74B	5% (P4.98B)

**Output Indicators**

1. Number of capacity-building and trade promotion initiatives undertaken	24	34
2. Number of awards, grants, and incentives given	11	29
3. Number of policies developed, researches conducted, information systems developed and / or managed, and information campaigns conducted	17	7