

NATIONAL BOOK DEVELOPMENT BOARD

Actual Accomplishments for Each Major Programs/Projects for the Fourth Quarter
as of 31 December 2021

Program: Local Book Publishing Industry Development Program

PROJECTS/ACTIVITIES	TARGETS	ACTUAL ACCOMPLISHMENTS	% OF ACCOMPLISHMENTS
OUTCOME INDICATORS			
A. Percentage increase in the number of manuscripts/titles by NBDB-registered authors	5%	143% (3, 478)	143%
B. Percentage increase in the number of titles published by NBDB-registered authors/publishers	2%	230% (4, 203)	230%
C. Percentage increase in the gross revenue of NBDB-registered publishers	5%	117% (4.21B)	117%
OUTPUT INDICATORS			
A. Number of capacity-building and trade promotion	8	66	825%
1. Booklatan sa Bayan (BSB) Workshop-Kapampangan Cycle (Level 1-session 2)-Basic Elements of Children’s Story Writing (Catherine Martinez)			
2. Booklatan sa Bayan (BSB) Workshop-Kapampangan Cycle (Level 1-session 3)-Basic Kapampangan Linguistics & Orthography (Mike Pangilinan)			
3. Booklatan sa Bayan (BSB) Workshop-Kapampangan Cycle-Level 1-session 3-Part 2-Basic Kapampangan Linguistics & Orthography (Mike Pangilinan)			
4. Booklatan sa Bayan (BSB) Workshop-Kapampangan Cycle-Level 2-session 1-Freehand Illustrating for Children's Stories (Jing Torno)			
5. Booklatan sa Bayan (BSB) Workshop-Kapampangan Cycle-Write, Illustrate, Publish			
6. Booklatan sa Bayan (BSB) Workshop-Kapampangan Cycle-Level 3-session 1-Publishing for Success: Ins and Out of Publishing and Marketing (Ayo Gutierrez)			
7. Booklatan sa Bayan (BSB) Workshop-Kapampangan Cycle-Level 3-session 2-Integrating a QR code to your story book if it has an Audio-visual version uploaded on youtube)			

8. Booklatan sa Bayan (BSB)- Kapampangan Cycle-Culmination Program			
9. Booklatan sa Maguindanao-Writing Successful Stories for Children's Picture Books			
10. Booklatan sa Maguindanao-Workshop for Aspiring Children's Book Writers			
11. Booklatan sa Bayan-Maguindanao- Illustrator's Workshop-Enhancing Art: Creating Manually and Editing Digitally (Maria Riaz)			
12. Booklatan sa Bayan-Maguindanao-A Writer's Program for Picture Books-The Importance of "Point of View" in Children's Stories (Luis Gatmaitan)			
13. Booklatan sa Bayan-Maguindanao- Illustrator's Workshop-The Foundation of Interpreting a Story Through Pictures (Fran Alvarez)			
14. Booklatan sa Bayan-Maguindanao-A Writer's Program for Picture Books- Topics to Avoid in Writing Picture Books (Mary Ann Ordinario)			
15. Booklatan sa Bayan-Maguindanao-A Writer's Program for Picture Books- Revising your Story Professionally (MJ Tumamac)			
16. Booklatan sa Bayan-Maguindanao-A Writer's Program for Picture Books- Writing Through the Cultural Aspect of Maguindanao (Esmael Mamalaguia)			
17. Booklatan sa Bayan-Maguindanao-A Writer's Program for Picture Books- Writing A Story That Sells To International Publishers (Hasri Hasan)			
18. Booklatan sa Bayan-Maguindanao-A Writer's Program for Picture Books- Mapping Your Way to Authentic Stories from Maguindanao (Mubarak Tahir)			
19. Booklatan sa Bayan-Maguindanao-How To Conquer the Blank Page through Picture Book Illustrations (Beth Parrocha)			
20. Booklatan sa Bayan-Maguindanao- Illustrator's Workshop-Creating Art from Plastic Waste (Biboy Royong)			
21. Booklatan sa Bayan-Maguindanao- Illustrator's Workshop-Designing a Stunning PictureBook Cover (Rommel Joson)			

22. Book Nook Project 2021 Ceremonial Launching			
23. Mindanao & ASEAN Children's Literary Festival-Opening Ceremony (Mindanaoans in Unity Beyond Words)			
24. Mindanao & ASEAN Children's Literary Festival-Discover the World of Picture Books (Learn How to Write Great Stories with Children's Book Authors from Mindanao)			
25. Mindanao & ASEAN Children's Literary Festival-Storytelling sa T'boli			
26. Mindanao & ASEAN Children's Literary Festival-Workshop-What Makes a Great Children's Book Illustration?			
27. Mindanao & ASEAN Children's Literary Festival-Unforgettable Stories through Storytelling in Maguindanao			
28. Mindanao & ASEAN Children's Literary Festival-Unforgettable Stories through Storytelling in Bagobo (Foot of Mt. Apo)			
29. Mindanao & ASEAN Children's Literary Festival-Booklatan Maguindanao-Writing Successful Stories for Children's Picture Books			
30. Mindanao & ASEAN Children's Literary Festival-Unforgettable Stories through Storytelling in Cebuano			
31. Mindanao & ASEAN Children's Literary Festival-Puppet Show (Two Hats, One Heart)			
32. Mindanao & ASEAN Children's Literary Festival-Awarding and Closing Ceremonies			
33. Frankfurt Book Fair 2021 - Press Conference			
34. Frankfurt Book Fair Proper			
35. Frankfurt Book Fair 2021-Philippine Cuisine: 7, 641 Ways to Cook			
36. Frankfurt Book Fair 2021-Myth, Magic and Childhood			
37. Frankfurt Book Fair 2021-PRIDE: Different Faces, Diverse Voices			
38. Frankfurt Book Fair 2021-Extreme Weather: Filipino Stories and Climate Change			
39. Frankfurt Book Fair 2021-Myth, Magic and Cities Storytelling			

40. Manila International Online Book Fair Sale 2021			
41. Merienda Talks: Manamit (Food in Filipino Poetry)			
42. Webinar series-Mga Durungawan sa Kulturang Filipino-Curating Community			
43. Storytime-Barefoot Bulayan (with Kenjie Sorima)			
44. Storytime-The Jin and the Turtle (with Patricia Samonte)			
45. Storytime-Dump Truck in my Heart (Gemmarie Arais)			
46. Storytime-Pwede Po Ba Tayong Magbasa ng Aklat? (with Makoy Amoroso)			
47. Storytime-Cely's Crocodile (Araceli Limcaco Dans)			
48. Storytime-Bantay ang Pusang Nais Maging Aso			
49. Storytime-Ang Bonggang Bonggang Batang Beki (Ice Segueria)			
50. Kwentuhan sa Museo (Muntinlupa) with Melai Ramirez			
51. Indie Publishers Collab-Online Discussion-Pagbali sa Utos ng Hari: Malayang Paglalathala bilang Dayalogo Kontra-Gahum			
52. Indie Publishers Collab-Online Discussion-How Indie Are You?			
53. Indie Publishers Collab-Online Discussion-Legalities of Indie Publishing			
54. Indie Publishers Collab-Online Discussion-The Journey from Being a Writer to a Publisher			
55. Indie Publishers Collab-Online Discussion-Indie on the Cutting Edge			
56. Indie Publishers Collab-Online Discussion-The Evolution of Indie Publishing: From Physical to Digital Spaces			
57. Indie Publishers Collab-Online Discussion-The Art of Anthologies			
58. Indie Publishers Collab-Online Discussion-Lipad Saranggola: Abutin ang mga Pangarap para sa Batang Mambabasa			
59. 1st Philippine International Copyright Summit 2021-Book Launching- (1)Why Keanu Reeves is Lonely -(2) Ongpin Stories			

60. 1st Philippine International Copyright Summit 2021-Your Global IP: Filipino Storytelling and the World			
61. 1st Philippine International Copyright Summit 2021-State of the Book Publishing			
62. 1st Philippine International Copyright Summit 2021-Independent Publishing and Self-Publishing: Booming Amidst the Pandemic			
63. Decolonizing Book Production Consumption: Re-Creating Filipiniana Publishing as an Imperial Rupture			
64. Creative Industry Summit-Establishing the Foundations of the Philippine Creative Industries			
65. Module Development- Writing Stories for Children			
66. Module Development- Illustrating Stories for Children			
B. Number of awards, grants, and incentives given initiatives undertaken	10	17	170%
1. Creative Nation Grant- China Pearl Patria M. De Vera - Presenter International Research Society for Children's Literature Congress			
2. Creative Nation Grant- Cheeno Marlo M. Sayuno - Presenter International Research Society for Children's Literature Congress			
3. Gintong Aklat Awards 2021-Design Category-R. Jordan Santos (Anvil Publishing, Inc.)			
4. Gintong Aklat Awards 2021-Poetry (English Category)-Dorian Merina (Ateneo de Manila University Press)			
5. Gintong Aklat Awards 2021-Fiction (English Category)-Caroline Hau (Ateneo de Manila University Press)			
6. Gintong Aklat Awards 2021-Creative Non-Fiction (English Category)-Rey Ventura (Ateneo de Manila University Press)			
7. Gintong Aklat Awards 2021-Poetry (Filipino Category)-Rolando Tinio (Ateneo de Manila University Press)			
8. Gintong Aklat Awards 2021-Drama (Filipino Category)-Rody Vera (Ateneo de Manila University Press)			
9. Gintong Aklat Awards 2021-Fiction (Filipino Category)-Kristian Sendon			

Kordero (University of the Philippines Press)			
10. Gintong Aklat Awards 2021-Creative Non-Fiction (Filipino Category)- Rogelio Sicat (Ateneo de Naga University Press)			
11. Gintong Aklat Awards 2021-Natural & Applied Sciences Category-Benjamin Bagadion Jr. (Ateneo de Manila University Press)			
12. Gintong Aklat Awards 2021-Social Sciences Category-Carlos Quirino (Vibal Group, Inc.)			
13. Gintong Aklat Awards 2021-Science and Technology Category-Ferdinand Llanes, etc. (University of the Philippines Press)			
14. Gintong Aklat Awards 2021-Arts and Humanities Category-Clodualdo Del Mundo Jr., and Shirley Lua (DLSU Publishing House)			
15. Gintong Aklat Awards 2021-Food Category-Ige Ramos (Anvil Publishing, Inc.)			
16. Gintong Aklat Awards 2021-Inspiration Category-Janina Marie Rivera (OMF Literature, Inc.)			
17. Gintong Aklat Awards 2021-Self-Help Category-Arriane Serafico (Summit Publishing Co., Inc.)			
C. Number of policies developed, researches conducted, information systems developed and/or managed, and information campaigns conducted	3	30	100%
1. Information Campaign-Booklatan sa Bayan (BSB) Workshop-Kapampangan Cycle (Level 1-session 2)-Basic Elements of Children's Story Writing			
2. Information Campaign-Booklatan sa Bayan (BSB) Workshop-Kapampangan Cycle-Level 2-session 1-Freehand Illustrating for Children's Stories			
3. Information Campaign-Booklatan sa Bayan (BSB) Workshop-Kapampangan Cycle-Level 3-session 1-Publishing for Success: Ins and Out of Publishing and Marketing			
4. Information Campaign-Booklatan sa Maguindanao-Writing Successful Stories for Children's Picture Books			

5. Information Campaign-Booklatan sa Bayan-Maguindanao-Illustrator's Workshop-Enhancing Art: Creating Manually and Editing Digitally			
6. Information Campaign-Booklatan sa Bayan-Maguindanao-A Writer's Program for Picture Books-The Importance of "Point of View" in Children's Stories			
7. Information Campaign-Booklatan sa Bayan-Maguindanao-Illustrator's Workshop-The Foundation of Interpreting a Story Through Pictures			
8. Information Campaign-Booklatan sa Bayan-Maguindanao-A Writer's Program for Picture Books-Topics to Avoid in Writing Picture Books			
9. Information Campaign-Booklatan sa Bayan-Maguindanao-A Writer's Program for Picture Books-Revising your Story Professionally			
10. Information Campaign-Booklatan sa Bayan-Maguindanao-How To Conquer the Blank Page through Picture Book Illustrations			
11. Information Campaign-Book Nook Project 2021 Ceremonial Launching			
12. Information Campaign-Book Nook Storytelling sessions			
13. Information Campaign-Mindanao & ASEAN Children's Literary Festival-Opening Ceremony (Mindanaoans in Unity Beyond Words)			
14. Information Campaign-Mindanao & ASEAN Children's Literary Festival-Discover the World of Picture Books (Learn How to Write Great Stories with Children's Book Authors from Mindanao)			
15. Information Campaign-Mindanao & ASEAN Children's Literary Festival-Awarding and Closing Ceremonies			
16. Information Campaign-Frankfurt Book Fair 2021 - Press Conference			
17. Information Campaign-Frankfurt Book Fair			
18. Frankfurt Book Fair 2021-Video presentations			
19. Information Campaign-Manila International Online Book Fair Sale 2021			

20. Information Campaign-Merienda Talks: Manamit (Food in Filipino Poetry)			
21. Information Campaign-Webinar series- Mga Durungawan sa Kulturang Filipino-Curating Community			
22. Information Campaign-Storytime			
23. Information Campaign-Kwentuhan sa Museo (Muntinlupa) with Melai Ramirez			
24. Information Campaign-Indie Publishers Collab-Online Discussion			
25. Policy Development-Finalization of the Proposed Policies on Textbooks and Teacher's Manual			
26. Policy Development-Finalization of the Proposed Policies on SLR for School Libraries			
27. Policy Development- DTI Dynamic Mapping Survey			
28. Policy Development- Road Mapping for Philippine Creative Industries and Performing Arts			
29. Policy Development- Special Committee on Creative Industries and Performing Arts			
30. Policy Development- Technical Workshop on the Identification, Classification, and Packaging of Non-Tariff Measures for ASEAN Trade Repository			

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